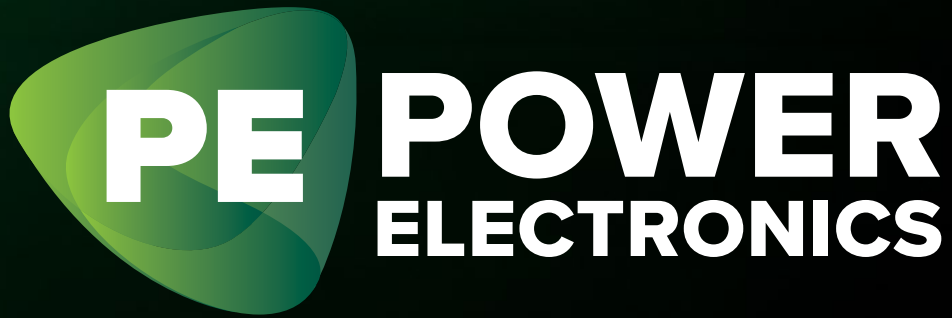




MEDIA PACK

2027

powerelectronicsworld.net

Editor's viewpoint

THE POWER ELECTRONICS industry sits at the heart of global electrification, enabling the efficient conversion, control, and distribution of energy across automotive, renewable, industrial, aerospace, and digital infrastructure markets. As demands for efficiency, power density, reliability, and scalability intensify, the industry is undergoing a fundamental shift from component-led optimisation to tightly integrated, system-driven design.

This transformation is being shaped by advances in wide bandgap semiconductors, power module architectures, and packaging technologies, where performance is increasingly determined by the interaction between device physics, interconnects, thermal paths, and control strategies. At the same time, system designers are being asked to deliver higher efficiency and availability under more demanding operating conditions, from electric vehicle traction and fast-charging systems to grid-scale renewables, data centres, and high-reliability industrial platforms.

Reliability and lifetime performance have become defining constraints. Qualification, power cycling, and mission-profile-based design are now integral to development workflows, supported by more sophisticated testing, modelling, and digital tools. In parallel, AI-enabled techniques are beginning to influence predictive maintenance, system optimisation, and accelerated design, adding a new digital dimension to power electronics engineering.

PE exists to serve this evolving industry through editorial that reflects how power electronics is actually designed, manufactured, tested, and deployed. Our coverage focuses on the full technical chain from devices and gate drive circuits through packaging, thermal management, reliability, and system integration, rather than treating these disciplines in isolation.



APPLIED ENGINEERING

We prioritise applied engineering insight, practical design challenges, and manufacturing realities, ensuring content remains relevant to both hands-on engineers and technical decision-makers.



MARKET CONTEXT

Alongside deep technical features, PE provides context on standardisation, supply chain dynamics, and market direction, recognising that technology choices are increasingly shaped by availability, scalability, and long-term risk.



COMMERCIAL INSIGHT

Executive perspectives, industry analysis, and research to industry collaboration complete this picture, helping readers understand not only what is technically possible, but what is commercially viable.



INDUSTRY REFERENCE

Through this editorial approach, PEI aims to be the reference publication for the power electronics community, connecting innovation at device and package level with the systems, markets, and infrastructure that depend on it.

EDITOR - PHIL ALSOP



product overview

POWER ELECTRONICS delivers trusted, high-value content, expert industry insight and tailored marketing solutions across multiple platforms, connecting, informing and engaging the global compound semiconductor community worldwide.



THE POWER ELECTRONICS PORTFOLIO INCLUDES:

- Power Electronics magazine: Global circulation – powerelectronicsmagazine.net
- PE International: Dedicated international conference – peinternational.net
- Weekly E-Mail news alerts: Global broadcast



editorial calendar

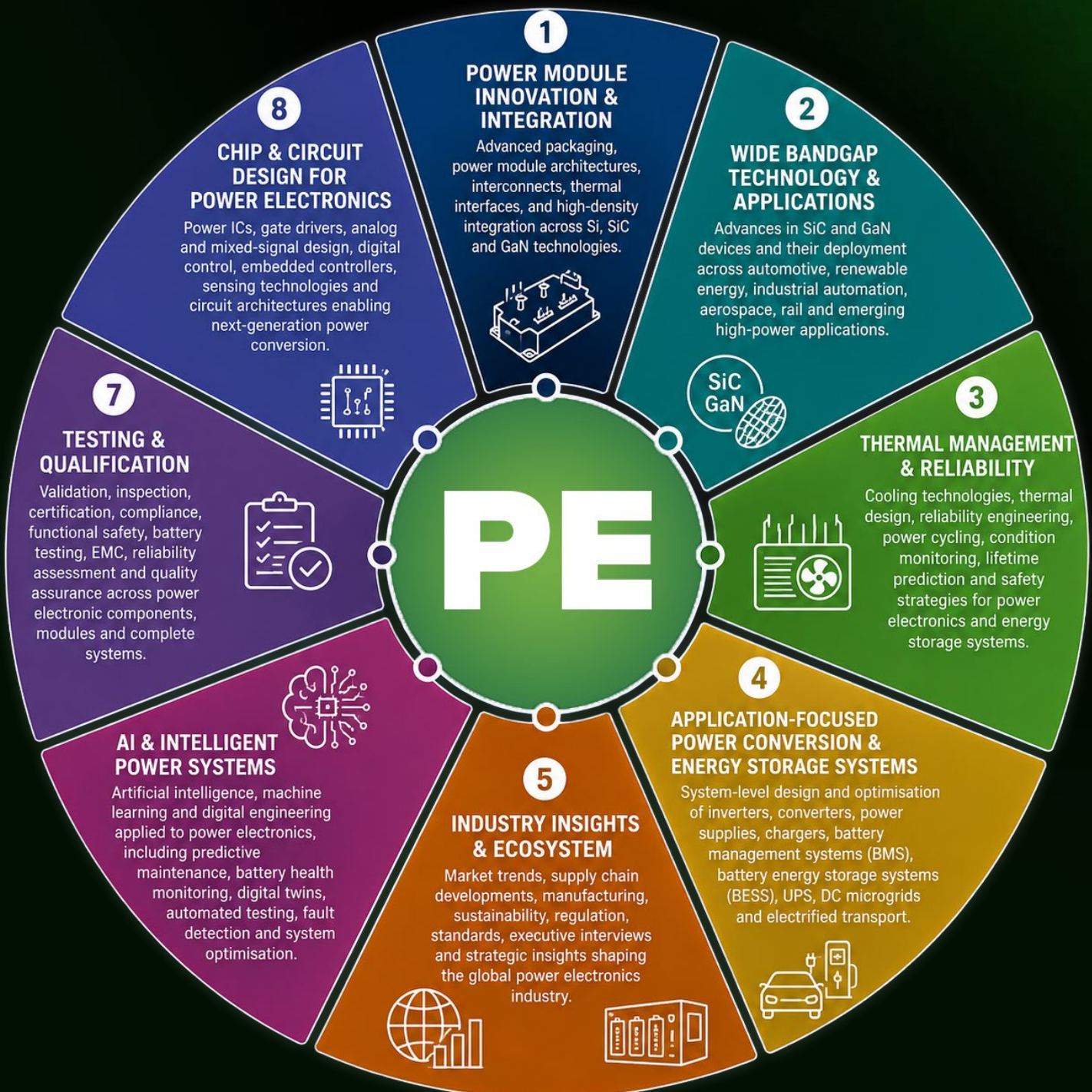
We welcome the submission of bylined features for consideration for inclusion in PEI magazine, website and our weekly newsletters. Feel free to get in touch with the editor, Philip Alsop, for more information on the features programme or to send through a brief synopsis of the content of a proposed feature.

2027

ISSUE	COPY DATE	PRIMARY THEME	SECONDARY THEME	PRE-SHOW DISTRIBUTION
Issue 1 Ad Copy Mailed	27-01-27 10-02-27	Designing Intelligent Systems	Next-Gen Modules & Packaging	-
Issue 2 Ad Copy Mailed	11-03-27 16-03-27	Design for EV & Aerospace	Gate Drivers & Control Strategies	PE International & PCIM
Issue 3 Ad Copy Mailed	09-04-27 16-04-27	Video Issue		-
Issue 4 Ad Copy Mailed	14-05-27 27-05-27	Sensors & Embedded AI	AI for Maintenance & Optimisation	-
Issue 5 Ad Copy Mailed	01-07-27 15-07-27	System-Level Efficiency	Packaging-Driven System Design	-
Issue 6 Ad Copy Mailed	06-08-27 19-08-27	Video Issue		-
Issue 7 Ad Copy Mailed	06-09-27 20-09-27	Standardisation in Power Electronics	Supply Chain Innovation & Resilience	-
Issue 8 Ad Copy Mailed	04-10-27 18-10-27	Video Issue		-
Issue 9 Ad Copy Mailed	05-11-27 19-11-27	Materials for Next-Gen Power	Thermal, Mechanical & Electrical Co-Design	-
Issue 10 Ad Copy Mailed	06-12-27 17-12-27	Video Issue		-

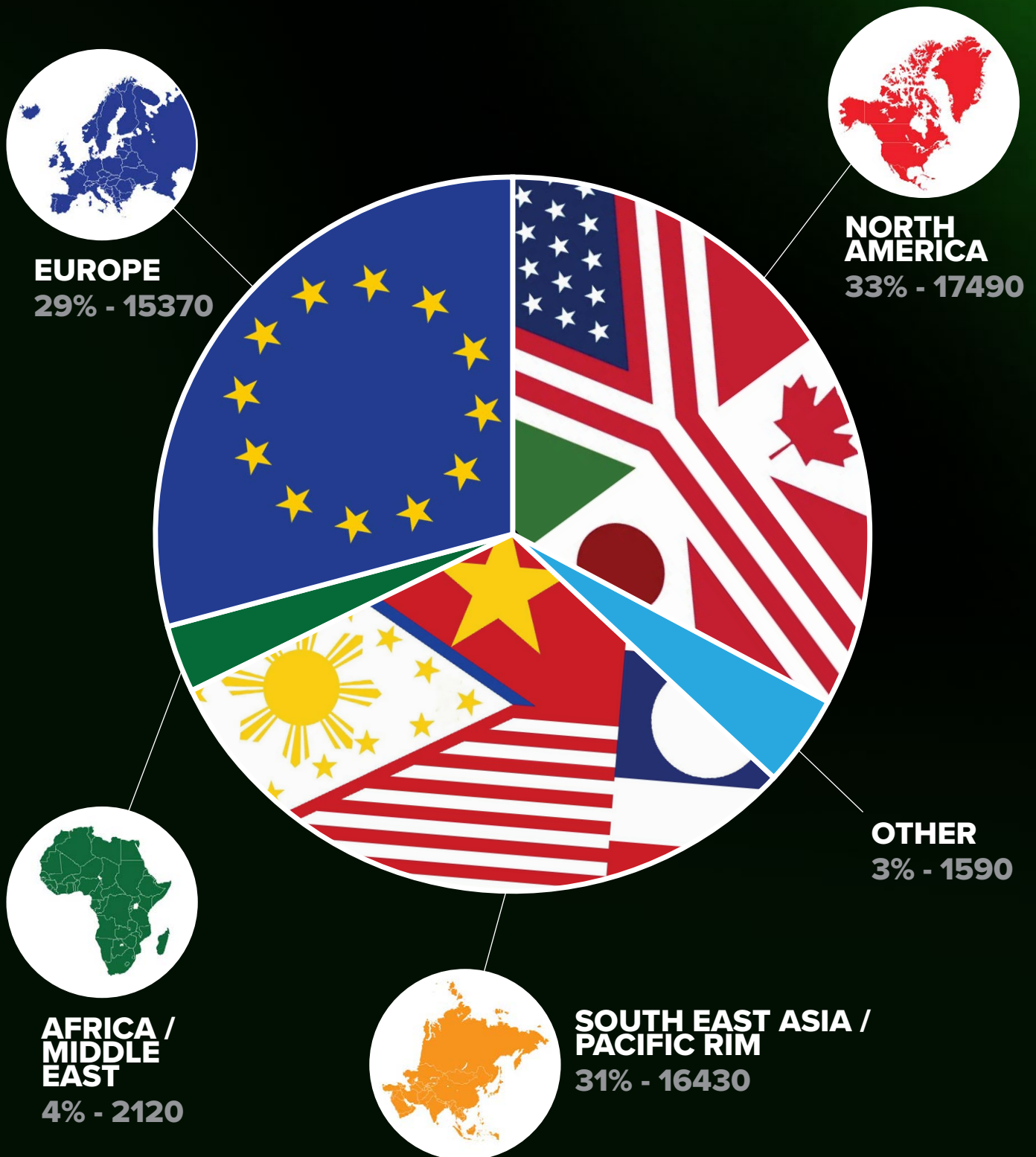
themesandcoverage

Power Electronics covers the entire power technology value chain, from power semiconductors, components and system design to power conversion, control, packaging, thermal management, testing and reliability. Coverage also includes the technologies enabling electrification, renewable energy, e-mobility, industrial automation and AI infrastructure, alongside the market and global developments shaping the industry.



magazinecirculation

Total Global Circulation: 53,000

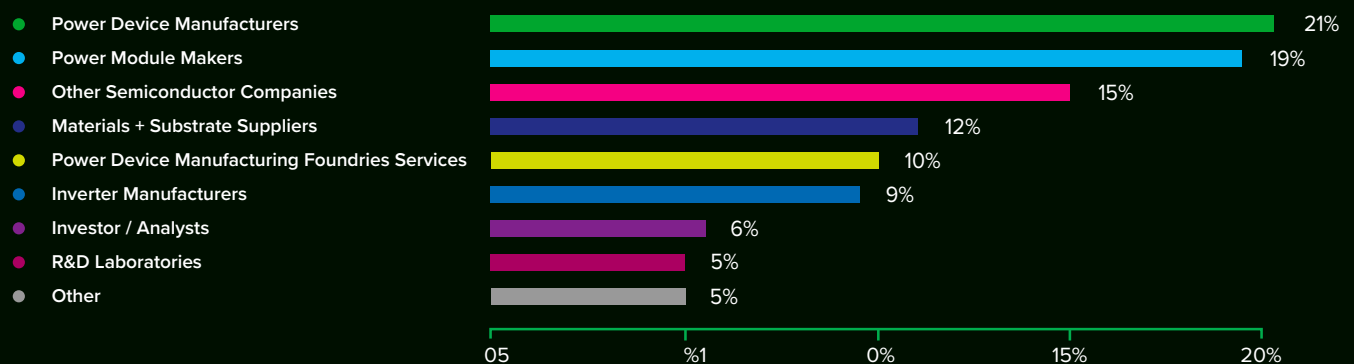


circulation analysis

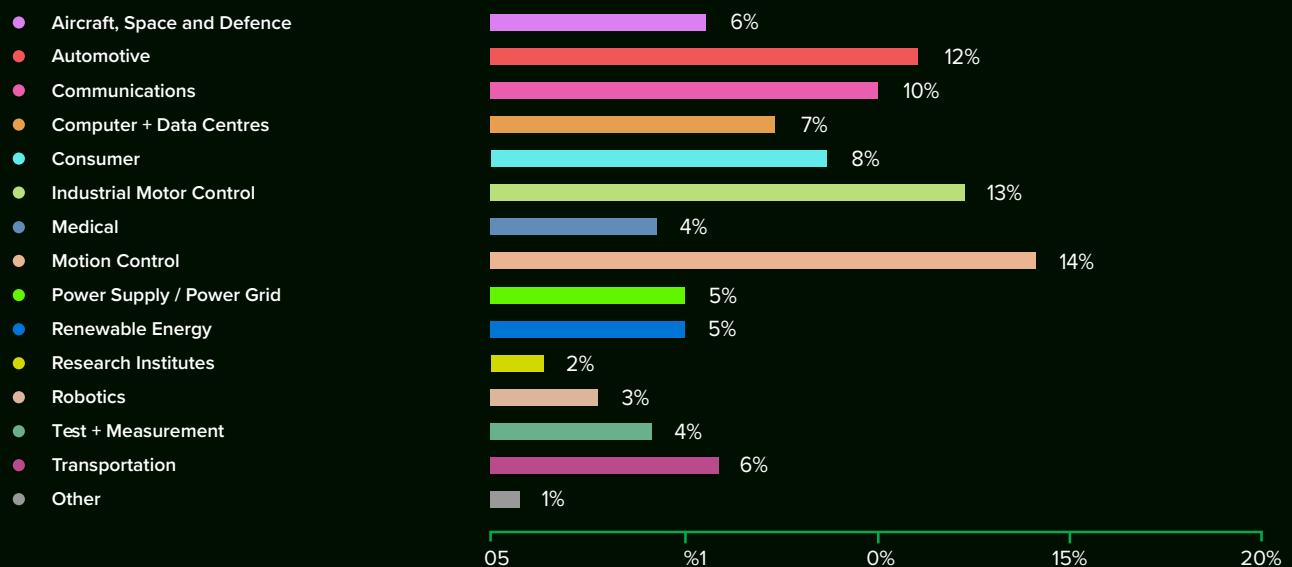
A TRULY GLOBAL AUDIENCE

Power Electronics magazine (alongside powerelectronicsmagazine.net) is the primary information resource for professionals working with power electronics materials and devices.

AUDIENCE BREAKDOWN BY ORGANISATION TYPE



BUSINESS ACTIVITY



readership profile

CORE POWER ELECTRONICS ENGINEERS - 40% (21,200)

- Power Electronics Engineers (converters, inverters, chargers, power supplies) – 18%
- Module Designers & Packaging Experts (integration, interconnects, thermal) – 12%
- Circuit Designers (control, gate drive, mixed-signal ICs for Si / SiC / GaN) – 10%

TEST, RELIABILITY & QUALIFICATION SPECIALISTS - 15% (7,950)

- Test & Reliability Engineers (qualification, inspection, lifetime prediction) – 15%

SYSTEM-LEVEL DESIGNERS & INTEGRATORS - 25% (13,250)

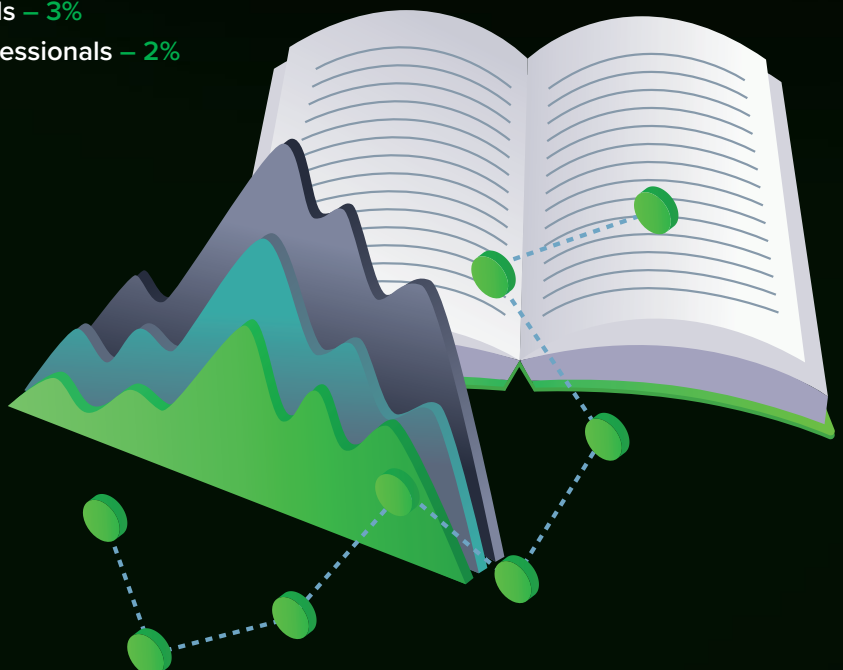
- Automotive Engineers (EV traction, OBCs, fast charging) – 8%
- Renewable Energy Specialists (PV, wind, grid integration) – 6%
- Aerospace & Industrial Power Designers (high-reliability systems) – 6%
- Data Centre & Energy Infrastructure Designers (HVDC/MVDC, UPS, power distribution) – 5%

EXECUTIVE & BUSINESS LEADERSHIP - 15% (7,950)

- C-Suite (CEO, CTO, CFO, Strategy) – 6%
- Business Development & Product Managers – 6%
- Investors & Analysts – 3%

RESEARCH & ACADEMIA - 5% (2,650)

- University & Research Institute Professionals – 3%
- Industry–Academia R&D Collaboration Professionals – 2%



display rates

Our competitive display advertising rates provide high-impact visibility across multiple platforms and deliver measurable results.



Size	6x	4x	2x
Full Page	2,375	2,675	2,975
Half Page	1,200	1,500	1,795
Island	1,200	1,500	1,795
Third Vertical	1,100	1,300	1,600
Quarter Page	895	1,000	1,075



Contact: Shehzad Munshi, Sales and Marketing Manager

T: +44 (0)1923 690 215

E: shehzad.munshi@angelbc.com

mechanical details

File Format

High Resolution PDF.

- Files must be CMYK, images should be high resolution 300 dpi, with ALL fonts embedded.
- Files must contain printers marks and show bleed.

Any file supplied non-CMYK, may print with unexpected results, due to possible colour shifts during CMYK conversion.

Delivery Methods

Email: mitch.gaynor@angelbc.com

or use: wetransfer.com / mailbigfiles.com

or any other method

If you require any assistance please contact:

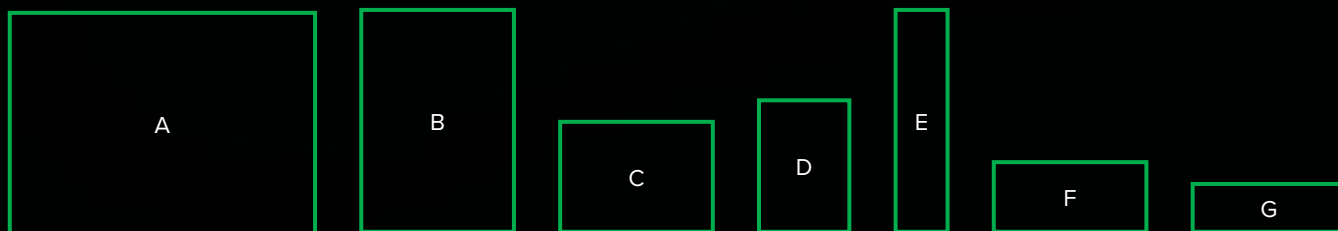
Mitch Gaynor

Design & Production Manager

T: +44 (0)1923 690 214 or **E:** mitch.gaynor@angelbc.com



Advertisement Size	Trim Size (mm) (w) Width x (h) Height	Bleed (+3mm)
A - DPS (Double Page Spread)	420 x 297	426 x 303
B - Full Page A4	210 x 297	216 x 303
C - 1/2 Page Horizontal	177 x 130	-
D - Island (On request)	121 x 186	-
E - 1/3 Page Vertical	55 x 237	-
F - 1/3 Page Horizontal	177 x 75	-
G - 1/4 Page Horizontal	177 x 58	-
Corporate Partnership	55 x 27	-



Disclaimer: Whilst every effort is made to ensure that advertisements are produced to the highest standards, Angel Business Communications will not accept responsibility for the reproduction of adverts that have not been supplied to our specification

website **advertising** options

LEADER BOARD

DURATION: 1 MONTH

€3,000

MAIN DISPLAY SIZE:

1109 x 92 (Please supply as 1281 x 105)

RECTANGULAR BANNER

DURATION: 1 MONTH

€1,800

MAIN DISPLAY SIZE:

475 x 238 (Please supply as 700 x 350)

SKYSCRAPER

DURATION: 1 MONTH

€1,320

MAIN DISPLAY SIZE:

158 x 389 (Please supply as 335 x 825)

SQUARE BANNER

DURATION: 1 MONTH

€1,600

MAIN DISPLAY SIZE:

158 x 158 (Please supply as 335 x 335)

NEWS SECTION BANNER

DURATION: 1 MONTH

€1,320

MAIN DISPLAY SIZE:

426 x 90 (Please supply as 888 x 188)

VIDEO

DURATION: 1 MONTH

€1,320

MAIN DISPLAY SIZE:

340 x 170 (Please supply as 1280 x 720)

NATIVE BANNER

DURATION: 1 MONTH

€2,400

MAIN DISPLAY SIZE:

600 x 300 (Please supply as 1000 x 500)

CORPORATE PARTNERS

DURATION: 12 MONTHS

€2,900

MAIN DISPLAY SIZE:

Landscape logos will appear larger than portrait logos

FLOOR BANNER

DURATION: 1 MONTH

€2,400

MAIN DISPLAY SIZE:

1481 x 122 (Please supply as 1568 x 130)

The screenshot displays the Power Electronics World website with various advertising slots highlighted. At the top, a green 'LEADERBOARD' banner is shown. Below it, the 'Industry News' section features three 'NEWS SECTION BANNER' slots. To the right, there are two vertical 'SKYSCRAPER' slots. Further down, a 'Technical Insight' section has another 'NEWS SECTION BANNER' slot. Below that, a 'Vendor View' section includes a 'NEWS SECTION BANNER' slot. To the right of these, there are two vertical 'RECTANGLE' slots. At the bottom, a 'Most recent issues of PIC Magazine' section shows three magazine covers, each with a 'NEWS SECTION BANNER' slot. To the right of the magazines are three vertical 'VIDEO' slots. Below the magazines, a 'Corporate Partners' section features a large 'CORPORATE PARTNERS' banner. At the very bottom, a purple 'FLOOR BANNER' is shown.

All banners and logos must be supplied as GIF, JPG with "alt" text and a URL to which to link the banner or logo. Advertisers must warrant that they have tested adverts for technical stability on Internet Explorer, Firefox, Opera, Safari and Google Chrome browsers prior to supply. For the purposes of these guidelines, stability is defined as not causing error messages, dialogue windows, excessive CPU usage, browser crashes or system crashes.

Subject to availability

emailnewsalerts

The Power Electronics email news alerts are sent out on a weekly basis to over 53,000+ industry professionals.

Weekly newsletter alerts deliver the latest industry news direct into the inboxes of our subscribers, and provide our news alert sponsors a fantastic opportunity to get their message seen by 53,000+ industry professionals.

PRICE €1800



Sponsors enjoy:

- Sponsor's message (up to 50 words)
- 728 x 90 banner

customhtml emailshots

Would you like your company, products or services to reach 53,000+ industry professionals?

If the answer is yes, then our special HTML email shots are for you. This service will allow you to send a email shot, branded within your corporate style to our database. This will give your company a massive exposure to your target market.

You can create the html newsletter and we send it out, alternatively you can use our in-house multimedia team to create the HTML for you.

WITH MAILER SUPPLIED:

PRICE €2600

WITH ANGEL DESIGNING:

PRICE €2850

MOUSER The Newest Products for Your Newest Designs®

Comprehensive components for clean, stable power

Strengthen power supply reliability from input to output with Würth Elektronik's wide range of electronic components. High-current connectors support demanding power loads, optocouplers secure feedback isolation, PFC chokes improve EMC behavior, and AC/DC transformers guarantee safe, universal-input performance.

REDUCUBE Plug and Cable Connectors **WR-MPCS Mega Power Connectors** **Optocoupler Phototransistors**

Midcom PFC Power Factor Correction Chokes **Aluminum Electrolytic Capacitors** **AC/DC Converter Transformers**

P-W POWER ELECTRONICS WORLD Newsletter: 12th October 2022

PE INTERNATIONAL CONFERENCE 18 - 19 APRIL 2023, BRUSSELS, BELGIUM [REGISTER TODAY](#)

FEATURED Breaking new ground with the hybrid transistor
A unique integrated manufacturing process creates hybrid transistors that unite the low irreversibility of GaN HEMTs with the non-destructive breakdown of SiC diodes. [Read Article](#)

INDUSTRY NEWS

- PowerAmerica RE EOLC 2022 in Detroit
- IQE announces collaboration with SK Siltron
- ST to make SiC substrates in Sicily
- Off-shore charging system wins UK grant

[View All Industry News](#)

COMPANY NEWS

- EMC Gain Chip targets Motor Drives
- Alpha and Omaga Announces 30V High SOA MOSFET
- Visic recruits Dieter Lischke
- Vishay adds 600V Fast Body Diode MOSFET

[View All Company News](#)

P-W POWER ELECTRONICS WORLD

300THOR disruptive lithium solid-state battery technology **EMEC**

Superjunction sparks super devices in silicon carbide

INTERVIEWS

- Imec spin-off 300THOR develops disruptive lithium solid-state battery technology
- The silicon carbide substrate supremacy
- Immersion aims high at global giant
- Strategy Analytics examines the on-going automotive power IC shortage

[View All Interviews](#)

LAB NEWS

- New doping technique boosts Li-ion efficiency
- New contacts enhance heteroepitaxial Ga2O3 MOSFETs
- Warwick University Commences Fast Rate ENEC Test Chamber
- Flexible device harvests body energy

[View All Lab News](#)

VIDEO

AngelTech 2022 Event [Watch Video](#)

NEWSLETTER SPONSOR: PE International

PE INTERNATIONAL CONFERENCE 18 - 19 APRIL 2023, BRUSSELS, BELGIUM [REGISTER TODAY](#)

2023 PE International Conference Announced!

The power electronics industry is incredibly upbeat. Siles of silicon devices are continuing to climb, while revenue is no longer for the most recent arrivals, SiC and GaN. At Power Electronics International we shall look at the factors behind this growth, the challenges that are arising, and what the future will hold. Delegates at this two-day conference will gain insights into the state of play and the opportunities that beckon through every dedicated talk and associated panel discussions covering the following five themes: Electric vehicles; Driving the SiC revolution; GaN: Carving out niches in consumer electronics; Safeguarding silicon's successes; Strengthening supply chains, and Perfecting the package.

Attendees at Power Electronics International will get plenty of opportunity to meet other key players within the community, and talk to providers of process equipment, materials and metrology tools in the exhibition hall.

Power Electronics International is part of the AngelTech series of events, which has produced for over a decade, a portfolio of insightful, informative, and highly valued chip level conferences. Attracting more than 150 delegates, consisting of co-located Compound Semiconductor International, and Photonic Integrated Circuits International, plus a single exhibition area, delegates can dip in and out of every session to put together their own tailor made programme by selecting from over 120+ invited talks, delivered by leaders of the most innovative global companies of today.

[Visit Website](#)

STAND OUT from the CROWD

Front Cover Promotion Package

THE FRONT COVER of PE Magazine is the most prestigious position in the magazine. It allows for an image and a technology story connected to your company to be showcased in front of a global audience. PE Magazine is distributed to over 53,000+ professionals.

WHAT DO YOU GET?

- Cover Image with your branding
- Editorial article within magazine
- Full screen advertisement
- Magazine hosted on powerelectronicsmagazine.net for ten weeks
- Web address on contents page
- An e-shot of the article as a HTML emailed to database of 53,000+
- HTML document of your cover and article for web promotion

Price on Application

Contact us today for further information on:



+44 (0)1923 690205



shehzad.munshi@angelbc.com

corporatepartnership

Promoting your products or your brand through a Corporate Partnership Program is an economical way to generate interest and drive prospects. Your message will reach over 53,000+ professionals worldwide through 3 different mediums of magazine, website and newsletter which creates maximum visibility.

PROGRAM 1

- **Newsletter:** The sponsored newsletter
A sponsor's message (up to 100 words)
A 728 x 90 banner displayed at the centre of the alert (As an additional free service we can create the banner at no extra charge)
- **Magazine:** Listing in 4 issues
A position on the Corporate Partners page for company logo, contact details and web address 300 x 150 pixels.
- **Website:** A button banner 160 x 54 pixels for 12 months plus sponsor logo: 24/7 and 365 days (jpg or .gif; max. file size: 15k click-thru URL).
- All Corporate Partners are included in online buyers guide

1

PRICE €2900

2

PRICE €3995

PROGRAM 2

Corporate Partnership 2 will include all Program 1 benefits PLUS the following:

- 2 x one half page display advertisement
- 2 x one page Vendor View Features which includes 400 words and a photograph of product
- Contact information will be included in digital magazine and website in a specially designed Corporate Partners section - to be included on the home page
- All Corporate Partners are included in online buyers guide

PROGRAM 3

Corporate Partnership Program 3 will include all of Program 1 benefits PLUS the following:

- 2 x one full page advertisement
- 2 x two page Vendor View Feature (800 to 1,000 words) and several photos of product
- Features will be included in digital issues AND the website in the specially designed Corporate Partners section as detailed above
- All Corporate Partners are included in online buyers guide

3

PRICE €5995

4

PRICE €7495

PROGRAM 4

Corporate Partnership - DIGITAL Level - will include all of Program 1 benefits PLUS the following:

- Four custom e-blasts per year - one per quarter
- One banner - 728 x 90 in news section for 12 months
- 2 x two page Vendor View Feature (800 to 1,000 words) and several photos of product
- Contact information will be included in digital magazine and website in a specially designed Corporate Partners section - to be included on the home page detailed above
- All Corporate Partners are included in online buyers guide

Marketing & Communications package

Your message will reach over 53,000+ professionals worldwide through 3 different mediums of magazine, website and newsletter which creates maximum visibility.

What is included?

- One sponsored newsletter which includes your message (up to 150 words) and 728 x 90 static banner (Additional service, we can create the banner)
- Classified listing in six issues. This is a position on the Corporate Partners page which allows for company logo, contact details and web address in a 1/8 format (included in Magazine, Newsletter & Website)
- Website: Button banner 160 x 60 pixels for 12 months (jpg or .gif; max. file size: 15k click-thru URL)
- All Partners are included in online buyer's guide
- One half page advertisement in issue of choice of Power Electronics Magazine
- All press releases added to website within 48 hours with image, logo url plus contact details
- All press release will be included in the weekly newsletter which goes out to 53,000+ professionals
- Q&A feature included in magazine and online in a month to be agreed. Editorial assistance included

PRICE €3995

WEBINAR

**YOUR EXPERTISE.
OUR AUDIENCE.
REAL IMPACT.**

A **Power Electronics** webinar helps you share knowledge, generate quality leads and build global brand awareness within the industry.

- Based around a hot topic for your company
- 60-minute ZOOM webinar
- Moderated by an editor
- Can Include 2 speakers
- Questions prepared and shared in advance

This event would be publicised for 8 weeks

- Banner on Power Electronics website
- 4x weekly dedicated HTMLs
- 4x news pieces on weekly e-newsletters
- Promoted through our social media platforms
- Available on-demand for 6 months
- All registered attendees' details provided

PACKAGE COST: €7995



LET'S CREATE IMPACT TOGETHER

Our editors work with you to shape the content, engage your audience and deliver measurable results.

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ELECTRONICS**

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